# LET'S GET SOCIAL

#### **ANIMATED POSTS + IG STORIES**

#### **FACEBOOK & INSTAGRAM + CONTENT**

#### **GAIN NEW FOLLOWERS**



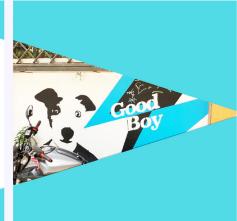
























#### Hey, I am Anastasia! MBA | HEC Montreal | www.movieaboutyou.com

I am a founder at Movie About You, a video production company located in Vancouver, Canada.

Think about your most important values. Mine are Freedom, Creativity, and Beauty. That is why I left my job as a marketing director and became a videographer. It was the best decision I ever made. I love every moment of my life because I can create beauty in a visual format and touch the hearts of viewers. Believe me, it is a very powerful feeling.



Hey, I am Masha COMD Bdes | ECU Vancouver | www.grafikavision.com

I am a founder of GrafikaVision – a local Vancouver based graphic web marketing agency. Driven by design process, fueled by passion and supported by technology – GrafikaVision creates custom solutions for businesses and professionals at every stage of development.

In my work process, we provide clients with the design that overcomes convention, gets noticed and attracts new clients.



### **VIDEO**

**Animated Banners + Video** 

7 animated banners, 1 size (vertical, horizontal or square)

Animated banners are a big trend right now. They capture user's attention and effectively deliver important information in seconds.

## **NEW FOLLOWERS**

**Instagram Growth Tools** 

√ 500 new followers every month

#### CONTENT

**Keywords & Topics Research** 

√ 12 unique content posts

Post content to go along with photos + hashtags.

4 Instagram stories

Each story will have 4 sets of photos or visual content and a cover.

#### **DESIGN**

Visual Design & Color Matching

Art direction, curation and brand consistency through typography, composition and color selection.

Visual design is an integral part of social media. In fact, we can agree that social media should be called visual media since everything you see online that attracts attention is very well designed and staged.

#### **VIDEO**

#### Animated Banners + Video

✓ 15 animated banners 2 sizes (horizontal and vertical - suitable for all social media including Instagram story and Facebook ads)

Animated banners are a big trend right now. They capture user's attention and effectively deliver important information in seconds.

✓ Testimonial video presentation

4 short, up to one-minute long testimonial videos, featuring positive customer experience.

### **NEW FOLLOWERS**

**Instagram Growth Tools** 

**1000** 

#### CONTENT

**Keywords & Topics Research** 

✓ 24 unique content posts

We create unique content specifically written for your brand based on our keyword & topics research.

√ 10 Stories (5 sets per story + cover per story)

Each story will have 5 sets of photos or visual content and cover.

### **DESIGN**

Visual Design & Color Matching

Art direction, curation and brand consistency through typography, composition and color selection.

Visual design is an integral part of social media. In fact, we can agree that social media should be called visual media since everything you see online that attracts attention is very well designed and staged.

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#### with Anastasia and Masha

If you have any questions, please contact us at

Maria: masha@grafikavision.com or phone: 604.837.3255.

Anastasia: may@movieaboutyou.com or phone: 604.780.98 40

We look forward to working with you.



#### **GRAFIKA**VISION

